



TOURISM NEW ZEALAND

International media visit to New Zealand

Your name, publication and date of your visit:

Christopher Hill, DestinAsian magazine, April 25 – May 4, 2010

How would you rate working with Tourism New Zealand as a national tourist organisation and why?

An excellent experience; well organized and very helpful both before and during the trip. Certainly the best tourist organization we've collaborated with to date.

How would you rate your overall experience in New Zealand on a rate of 1 to 5 (1 – poor, 2 – fair, 3 – good, 4 – very good, 5 – excellent)? Please include both highlights and concerns.

5 – A seamless and inspiring experience. Somewhat more expensive than I had expected, but great overall value.

What is your most memorable experience on this trip and why?

Many to choose from, though the real standout was the Kai Waho Experience with Tom Loughlin; a unique product in an exceptional setting, and one that I'm sure will attract considerable media coverage as the word gets out

Has there been an exceptional activity / accommodation / operator (person) you'd like to highlight and why?

See above. The people at Poronui lodge were also very hospitable, and for sheer comfort and indulgence, there's no beating the Farm at Cape Kidnappers.

Other feedback:
